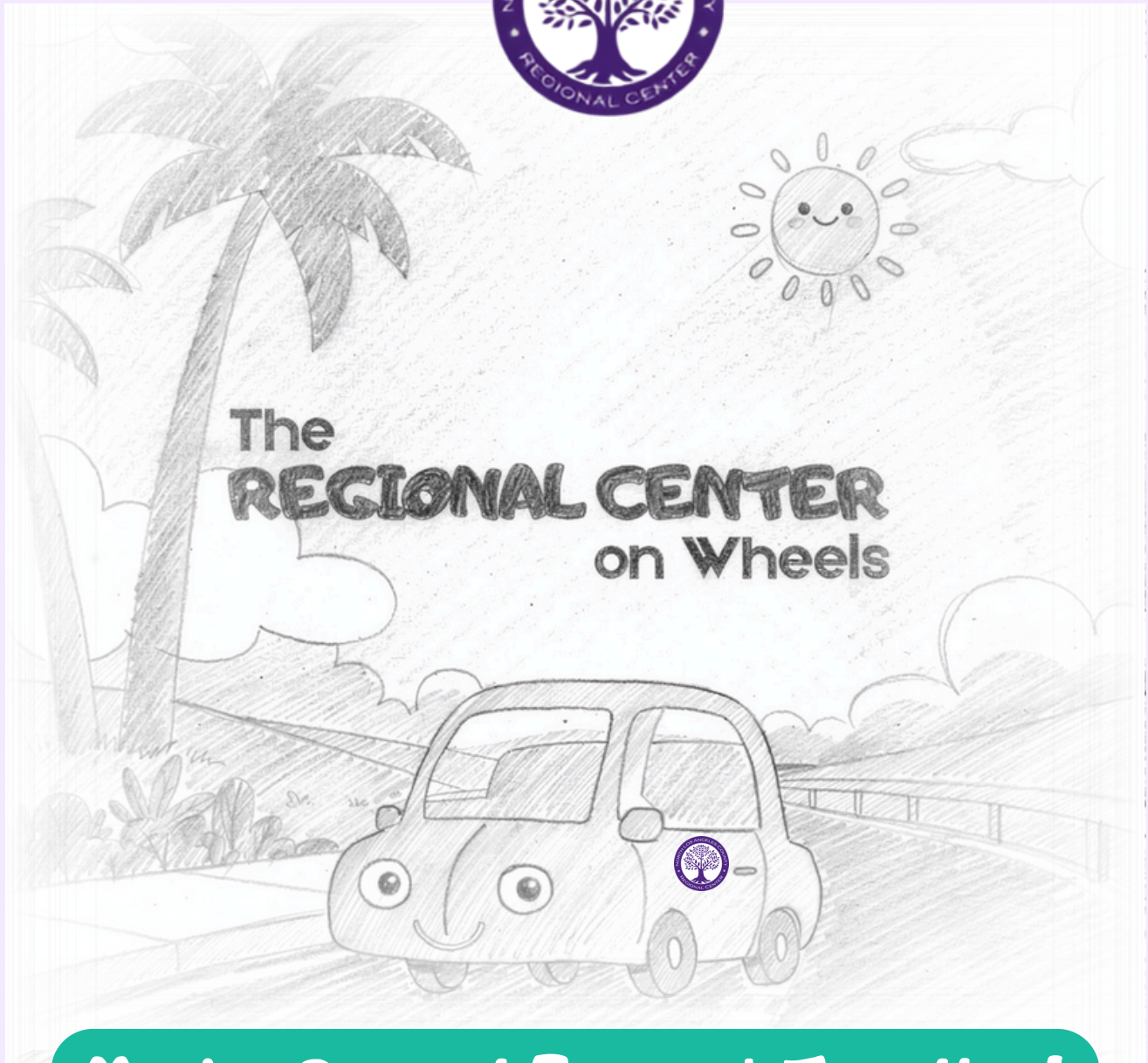




Moving Support Forward, Together!

Partner Promotional Kit

San Fernando Valley

➤ **2026** ➤

Sponsored by
DDS Department of
Developmental
Services



The Regional Center on Wheels

Stop By ♦ Ask Questions ♦ Get Connected

Message to Our Partner

Hello Partner,
Thank you for partnering with us. Together, we are moving support forward and connecting families with trusted resources.
With appreciation,
The Regional Center on Wheels Team

1. Campaign Overview

The Regional Center on Wheels is a quarterly initiative that brings the North Los Angeles County Regional Center's Spanish Outreach Language Specialists to four partner locations. Each cycle provides support and community-based engagement at participating host sites.

The Department of Developmental Services and the Language Access and Cultural Competency (LACC) program sponsor the Regional Center on Wheels Campaign, which began in April 2022. LACC funding primarily aims to improve the consumer and family experience and support more consistent access to information and services for multilingual, monolingual, and diverse cultural groups.

At a Glance

Quarterly initiative • Four partner locations each quarter • On-the-spot support

2. How Partnering with Us Supports Our Community

Partnering with the Regional Center on Wheels creates a practical opportunity to:

- **Make access more convenient** by bringing services or information into community settings.
- **Strengthen community connections** through a welcoming, on-site experience.
- **Offer added convenience** by making the visit available at a location familiar to your community.



3. Schedule

The Regional Center on Wheels is an ongoing initiative that is scheduled quarterly. Each quarter, we identify four partner locations. Hosting sites vary; our goal is to reduce barriers—including language differences, limited access to technology, and diverse literacy needs—while supporting busy, overwhelmed parents.

Quarter: Fall Series 2026

STOPS	DAY & DATE	LOCATION	HOURS
1	Wednesday, 10/21/2026	El Centro de Amistad 11187 De Foe Ave. Pacoima, CA 91331	9 AM to 12 PM
2	Wednesday, 11/4/2026	The City of San Fernando – Pioneer Park House 828 Harding Ave. San Fernando, CA 91340	9 AM to 12 PM
3	Wednesday, 11/18/2026	Kaiser Permanente – Panorama City 13652 Cantara St. Panorama City, CA 91402 (in front of Building 3)	9 AM to 12 PM
4	Wednesday, 12/2/2026	YWCA Greater LA 1200 N. Maclay Ave. San Fernando, CA 91340	1:30 to 4:30 PM



4. Promotion Ideas for Partners

We would love your help sharing the Regional Center on Wheels visit with your community. Here are a few ideas.

- Share the flyer by email or text with members, clients, residents, staff, volunteers, and community partners.
- Encourage staff and community partners to share the information.
- Post a sample caption on your social media channels and tag our accounts listed below.
- Add the visit to your website, events calendar, newsletter, or community calendar.
- Display a printed flyer or poster at your location.
- Include the visit in an upcoming reminder, outreach message, or event roundup.
- Mention the visit during staff meetings, programs, classes, or community conversations.
- Share the information with local organizations, mailing lists, and neighborhood groups that may find it useful.

5. Let's Team Up to Spread the Word!

This kit is a collection of ready-to-use ideas, not a required campaign plan, and you don't need to submit posts for review or approval. Choose what fits your organization, audience, and communication style.

Partner Checklist

Here's an optional checklist with helpful tips as you get ready to share the word. Use whichever ideas work best for your organization; nothing here is required. Complete any bracketed details you plan to include before sharing.

- ☐ Choose a channel.
- ☐ Customize the date, time, location, and address.
- ☐ Share the flyer.
- ☐ Post a caption.
- ☐ Add the event to a calendar or newsletter.
- ☐ Tag the applicable social accounts.
- ☐ Add the website link or contact information: [URL] or [Contact].
- ☐ Confirm that shared details are accurate.

You've got the details—now let's get the word rolling!

Ready-to-Use Promotion Toolkit

Copy, edit, and post the sample materials below in whatever way works best for your organization. Use the sample copy as written or adapt it. Replace bracketed details before sharing.

1. General Social Caption

The Regional Center on Wheels is coming to **[Location]** on **[Date]** from **[Time]**! Find us at **[Address]**. Learn more and get details here: [Regional Center on Wheels – North Los Angeles County](#). Help us spread the word and tag a friend who may want to join us.

2. Short Social Caption

Save the date! The Regional Center on Wheels will be at **[Location]** on **[Date]** from **[Time]**. **Details:** [Regional Center on Wheels – North Los Angeles County](#).

3. Reminder Caption

Coming up soon! The Regional Center on Wheels will be at **[Location]** on **[Date]** from **[Time]**.

Visit [Regional Center on Wheels – North Los Angeles County](#) for details.

4. Instagram or Facebook Story Text

Save the date! The Regional Center on Wheels • **[Date]** • **[Time]** • **[Location]** •

Details: [Regional Center on Wheels – North Los Angeles County](#)

5. Partner Network Post

[Host Organization] is pleased to share that The Regional Center on Wheels will be at **[Location]** on **[Date]** from **[Time]**. Find visit details at [Regional Center on Wheels – North Los Angeles County](#). Please share with anyone who may be interested.

6. Email or Newsletter Blurb

The Regional Center on Wheels will be at **[Location]** on **[Date]** from **[Time]** at **[Address]**.

Learn More: [Regional Center on Wheels – North Los Angeles County](#)

Any questions? ✉ PFSSSupport@nlacrc.org or ☎ 661-951-1220, option 1

7. Website or Calendar Listing

Campaign Name: The Regional Center on Wheels

Date: [Date]

Time: [Time]

Location: [Location]

Address: [Address]

Participation Details: Do you have questions about the Regional Center System? Stop by and receive on-the-spot support from the North Los Angeles County Regional Center's Spanish Outreach Language Specialists.

URL: [Regional Center on Wheels – North Los Angeles County](#)

Contact: ✉ PFSSSupport@nlacrc.org or ☎ 661-951-1220, option 1

8. Printed Flyer or On-site Sign

The Regional Center on Wheels

[downloadable flyer](#)

9. Staff or Volunteer Talking Point

The Regional Center on Wheels will be at **[Location]** on **[Date]** from **[Time]**.

Find more information at [Regional Center on Wheels – North Los Angeles County](#).

10. Tag Us and Stay Connected

Help us get the word out! Tag us on the platform you're using, add our campaign hashtag, and give The Regional Center on Wheels a shout-out so we can celebrate the shared effort.

- **Instagram:** [@nlacrcofficial](#)
- **Facebook:** [North Los Angeles County Regional Center](#)
- **Website:** [nlacrc.org](#)
- **Suggested Hashtags:**
 - #RegionalCenterOnWheels
 - #RConWheels
 - #SupportOnWheels
 - #NorthLARollsWithUs
 - #WeRollWithNLACRC
 - #StrongerTogether

6. Contact

Have questions or want to learn more? Contact our Outreach Language Specialists; we're happy to help. Please reach out using the contact details below.

Organization	North Los Angeles County Regional Center
Contacts	María De Jesús Rodríguez & Telma Díaz
Email	MRodriguez@nlacrc.org or TDiaz@nlacrc.org
Phone	818-650-5381 or 818-534-5013
Website	<u>Visit our main website: nlacrc.org</u>

